

## NEWS RELEASE



### For more information, contact:

Melissa Brock:  
(972) 543-3033:  
mbrock@karlee.com:

## JOANN BRUMIT, KARLEE, SELECTED FOR MEMBERSHIP IN AT&T WOMEN ENTREPRENEURS' FORUM

*JoAnn Brumit, leader in manufacturing industry, joining women business leaders nationwide to identify future business communications requirements and trends*

**GARLAND, January 4, 2010** — To serve the emerging communications technology needs of U.S. women-owned businesses and help drive continued innovation and growth, JoAnn Brumit, CEO has been selected by AT&T\* for participation in the company's recently launched AT&T Women Entrepreneurs' Forum.

The forum, announced Sept. 28 by Cathy Martine, AT&T Executive Vice President of [Small Business Solutions](#), at the annual Women Impacting Public Policy Conference in Washington D.C., brings together 30 of the most accomplished leaders of women-owned businesses from across the country.

Forum members include entrepreneurs and business leaders in telecom, marketing and consulting, advertising, communications, healthcare, and accounting. The forum will focus on members' business communications technology needs, future trends in their respective industries, and provide a look into how AT&T can help their businesses grow.

The country's 8 million women-owned businesses generate a U.S. economic impact of \$3 trillion, according to a 2009 study from the Center for Women's Business Research.

"KARLEE is honored to participate in this exciting opportunity offered by AT&T," Brumit said. "As a Baldrige Award recipient, we recognize the importance of sharing best practices and striving to achieve performance excellence."

"The AT&T Women Entrepreneurs' Forum is designed to drive innovation and operational excellence by encouraging the sharing of new ideas, different perspectives and proven best practices," Martine said. "Women-owned businesses today are creating new jobs and will play a

big role in the country's economic recovery. To continue this trend, they need the latest communications technology, and AT&T is committed to helping ensure that's it's both available and affordable."

AT&T was recognized earlier this year for its leadership in women's business issues by the Women's Business Enterprise National Council and the National Association for Female Executives.

Members of the AT&T Women Entrepreneurs' Forum held a kick-off teleconference Oct. 19 and will gather in person later this year for an inaugural conference at AT&T's Global Network Operations Center in Bedminster, N.J.

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### **About KARLEE**

KARLEE is an award winning, certified woman owned provider of customized integrated manufacturing services such as sheet metal fabrication, precision 5-axis machining, cabling, electromechanical assembly and process coating. The company is diversified across several industry sectors including medical, semiconductor, telecommunications, aerospace, defense, and commercial. To support business solutions, KARLEE offers a full range of services from e-business to total supply chain management, prototyping, and concurrent engineering. KARLEE has over 35 years of experience providing new product development engineering services for enclosures, component parts, box build and cabinets. The company's strategic business model has been built around flexibility, continuous cycle time reduction, and cost savings to customers. Further capabilities include low to medium volume, high complexity, custom products through high volume commodities; assistance with vital aspects of product development and support through the entire life cycle to achieve total manufacturing solutions. More information is available at <http://www.karlee.com>.

### **About AT&T**

AT&T Inc. (NYSE:T) is a premier communications holding company. Its subsidiaries and affiliates – AT&T operating companies – are the providers of AT&T services in the United States and around the world. With a powerful array of network resources that includes the nation's fastest mobile broadband network, AT&T is a leading provider of wireless, Wi-Fi, high speed Internet and voice services. A leader in mobile broadband, AT&T also offers the best wireless coverage worldwide, offering the most wireless phones that work in the most countries. It also offers advanced TV services under the AT&T U-verse® and AT&T | DIRECTV brands. The company's suite of IP-based business communications services is one of the most advanced in the world. In domestic markets, AT&T Advertising Solutions and AT&T Interactive are known for

their leadership in local search and advertising. In 2010, AT&T again ranked among the 50 Most Admired Companies by *FORTUNE*<sup>®</sup> magazine.

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